

The success of your Community Impact Assessment is based on the quality of your public involvement plan

Traditional public involvement techniques don't reach all communities

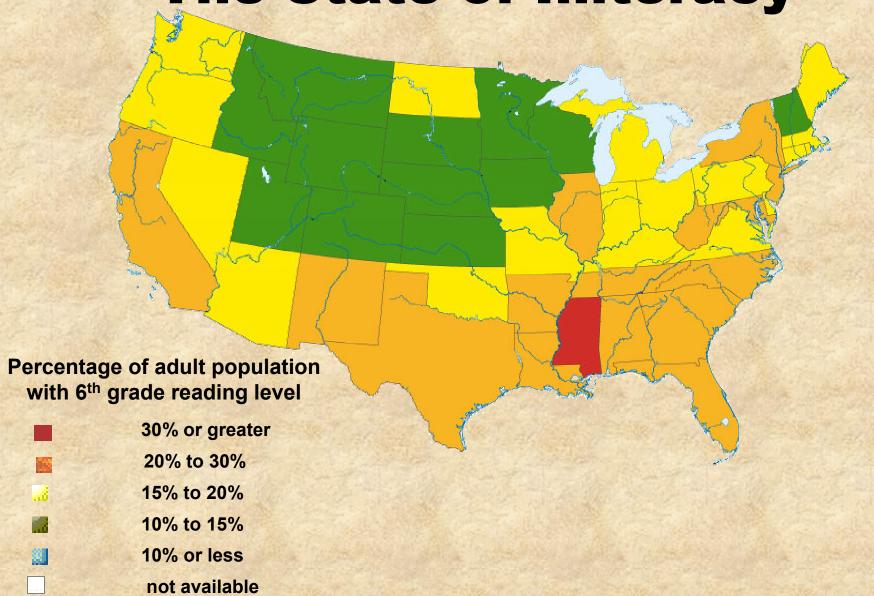
- They assume everyone has a disposable income
- They assume everyone can read and/or speak English
- They assume everyone works 8 5
- They assume everyone has transportation
- They assume everyone has child care
- They assume every meeting location is safe

Traditional techniques

Websites
Newspapers
Newsletters

Require a disposable income and the ability to read





Its not just a rural problem

- Atlanta, GA
- Baltimore, MD
- Birmingham, AL
- Chicago, IL
- Cleveland, OH
- Detroit, MI
- District of Columbia
- Gary, IN
- Hartford, CT
- Jackson, MS

- Los Angeles, CA
- Memphis, TN
- Miami, FL
- New Orleans, LA
- New York, NY
- Philadelphia, PA
- Richmond, VA
- St. Louis, MO
- Trenton, NJ
- Wilmington, DE

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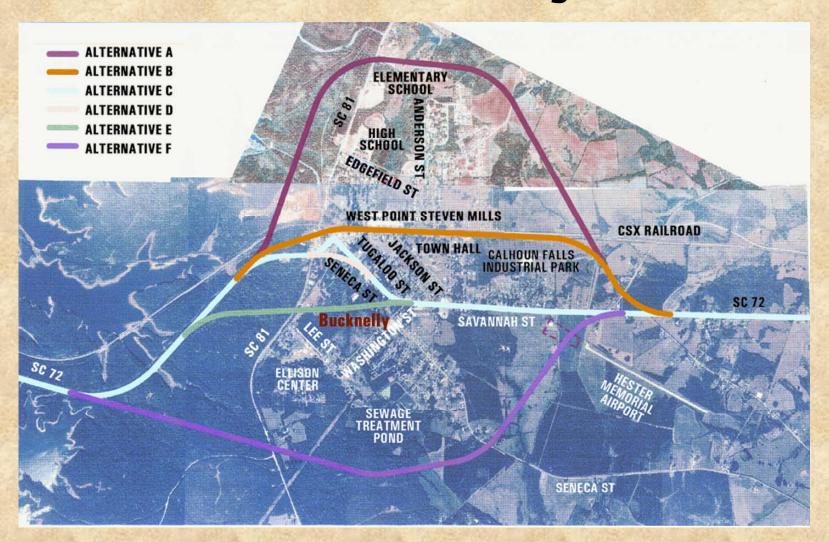
We ask you to please sign in!



Then we ask you to fill out a comment sheet



Use color and not just text



Take people in groups, locate where they live, and explain the project



Then stand back and listen



Let them write on your maps



Show before and after shots



Talk one-on-one



How do you find out what kind of communities are in your study area?

Use a COMBINATION of sources

- Internet sources
- Federal income-sensitive programs
- Local contacts

Internet sources

- •U.S. Census Bureau (www.census.gov) total census information;
- •1990 and 2000 Census (http://factfinder.census.gov/servlet/BasicFactsServlet) data sets by county, census tract, block groups, etc.;
- •TIGER files (www.census.gov/geo/www/tiger/index.html) US maps;
- •Terra Server (http://terraserver.homeadvisor.msn.com/default.asp) digital orthophoto quadrangles and digital raster graphics;
- US Department of Housing and Urban Development (http://www.hud.gov/sec8/sec8.cfm) location of Section 8 housing by county;
- •US Geological Survey (www.usgs.gov) for current and historic maps;

- Hispanic Yearbook (http://hispanicyearbook.com);
- African-American Yearbook (http://www.africanamericanyearbook.com);
- National Center for Educational Statistics
 (http://nces.ed.gov/ccd/schoolsearch) free and reduced price lunch program information by county and school;
- Administration on Aging (http://www.aoa.gov/aoa/PAGES/state.html) state agencies on aging and housing for the elderly by county;
- Washington State agency (http://access.wa.gov/government/awsubject.asp) locate state agencies;
- Washington State map index (http://fermi.edu/states) maps of Washington state;

- US Department of Agriculture
 (http://www.fns.usda.gov/cga/publications/fo directory
) location of grocery stores that take food stamps by county;
- Mobile Home Directories (www.mobilehome.new/communities) and (www.mobilehomeparkstore.com/directory/list.html) names, addresses, phone number, and number of units;
- Mapquest (www.mapquest.com) for street names;
- (AT&T WorldNet Services (www.infospace.com/info.wnet/)
 provides name of occupant if street address known;
- Yellow pages (www.switchboard.com) provides names and addresses of businesses;
- Anywho (www.anywho.com/index.html) provides address if name of occupant known; and,
- Local on-line phone book.

US Census

http://factfinder.census.gov

It is good trend information, but it was collected in 1998 and 1999 and ages more every day

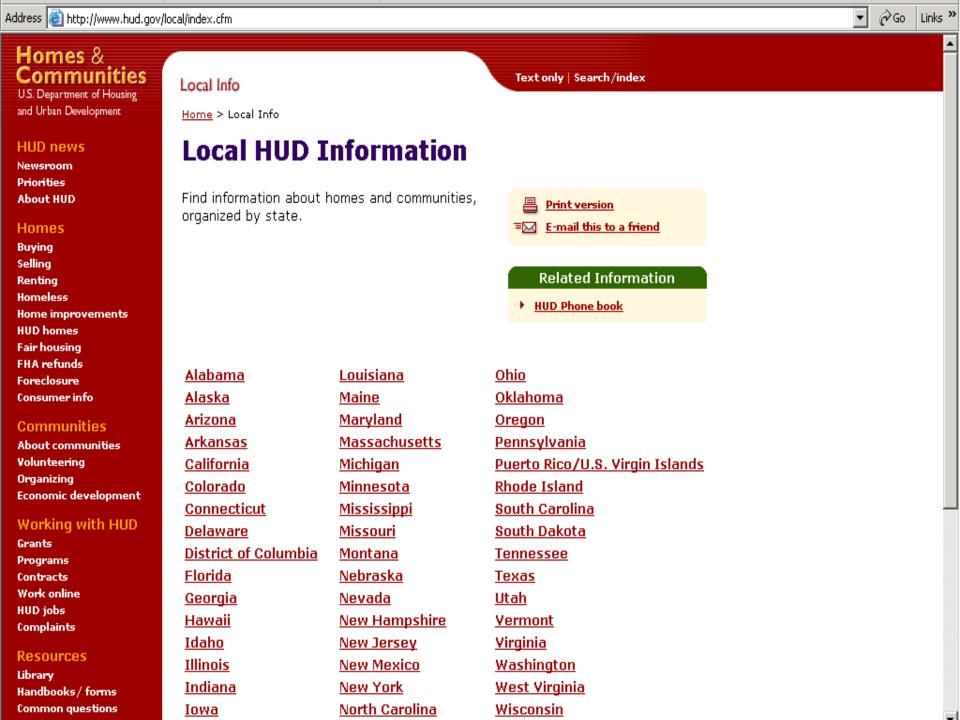
Identify income-sensitive federal programs

- Section 8 housing
- Free and reduced price lunch
- Food stamps

Why use these programs?

- •The Department of Health and Human Services and other agency definitions of "low-income" are the threshold of eligibility
- The participants are reevaluated on a frequent basis (real-time information)
- The boundaries of the programs can be smaller than census designations (important in rural areas)

Section 8 housing http://www.hud.gov/local/index.cfm



Homes & Communities

U.S. Department of Housing and Urban Development

Public and Indian Housing

About PIH

Public housing Fact sheet

- Public Housing Agency contacts
- Homeownership
- Programs
- Moderate rehabilitation
- Moving to Work
- Public Housing Agency Plans
- Resident Opportunities & Self Sufficiency
- Renter's kit

HOPE VI

Housing Choice Vouchers Public Housing Reform

Indian Housing Grants

Notices, rules & regulations

Library Forums

Online systems

HUD news

Homes

Communities

Resources

Working with HUD

Public and Indian Housing

Home > About HUD > Public and Indian Housing > Public housing > Public Housing Agency contacts

PHA Contact Information

Find Your Local Public Housing Agency (PHA)

If you need public housing assistance or would like specific information about public housing programs such as housing choice vouchers, please contact your local Public Housing Agency.

To view contact information for Public Housing Agencies in your city and state, select your state from the list-box, or use the map below.

HA Contact Information by State (List):

Alabama Alaska Arizona Arkansas

Go to this page 🔘

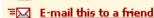
HA Contact Information by State (Map):



Text only | Search / index



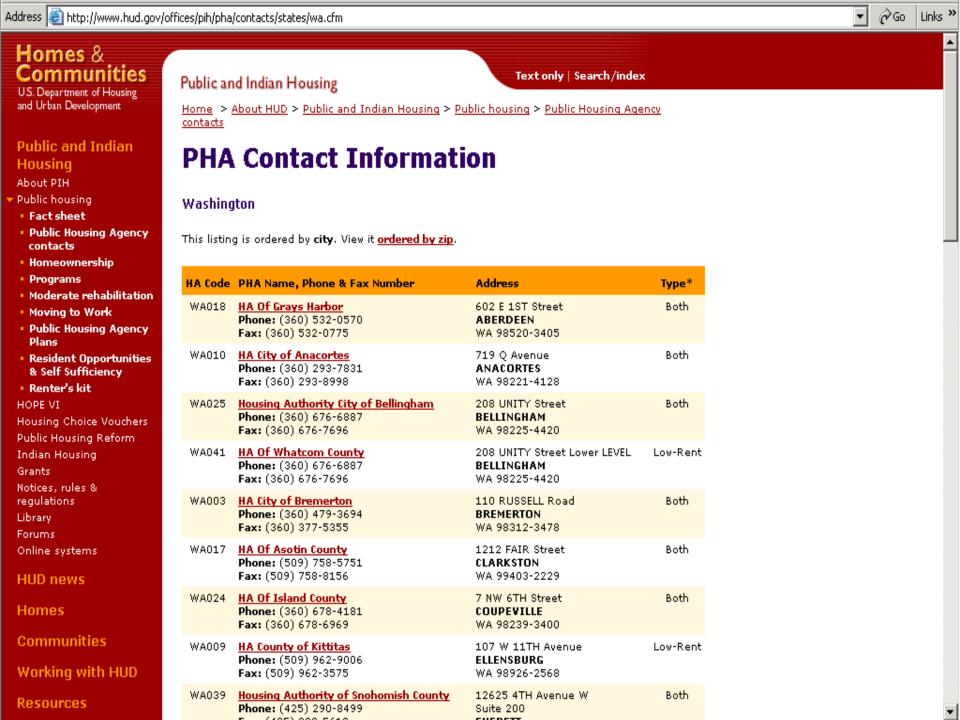


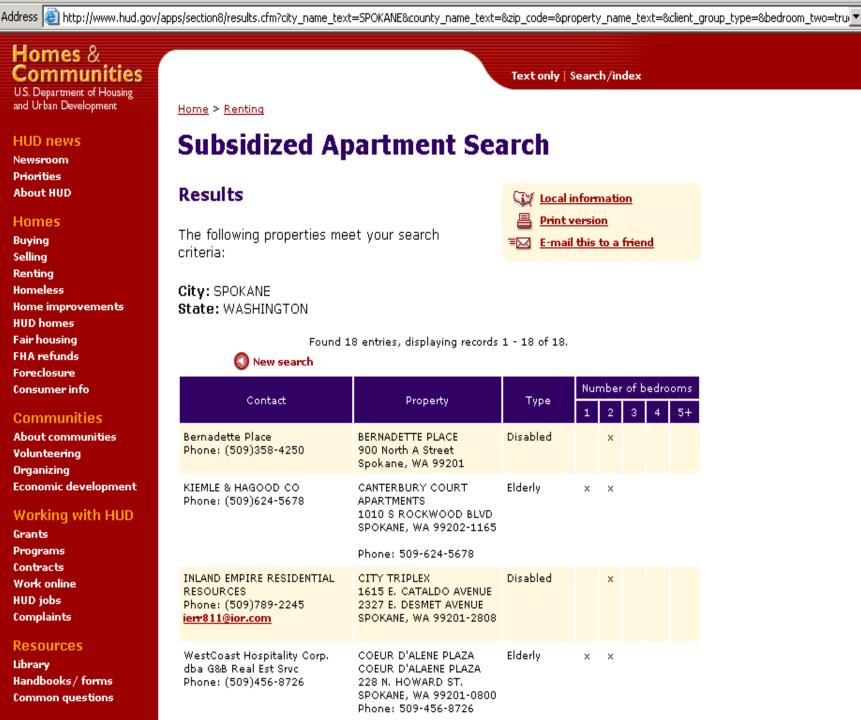


Related Information

- HA Profiles HA profiles provides more detailed, up-todate HA information, in addition to address and contact information for individual Public Housing Agencies.
- PIH Information and Resource Center (1-800-955-2232), The PIH Information and Resource Center is staffed to answer questions/ inquiries from the public and PHAs regarding public housing and housing choice voucher programs and regulations.







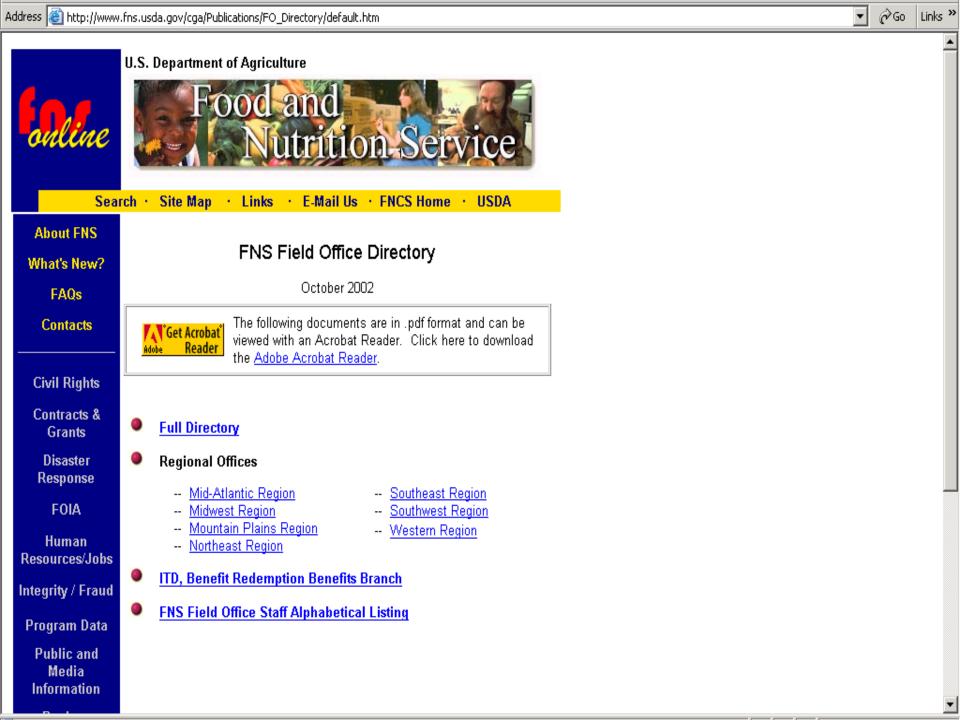
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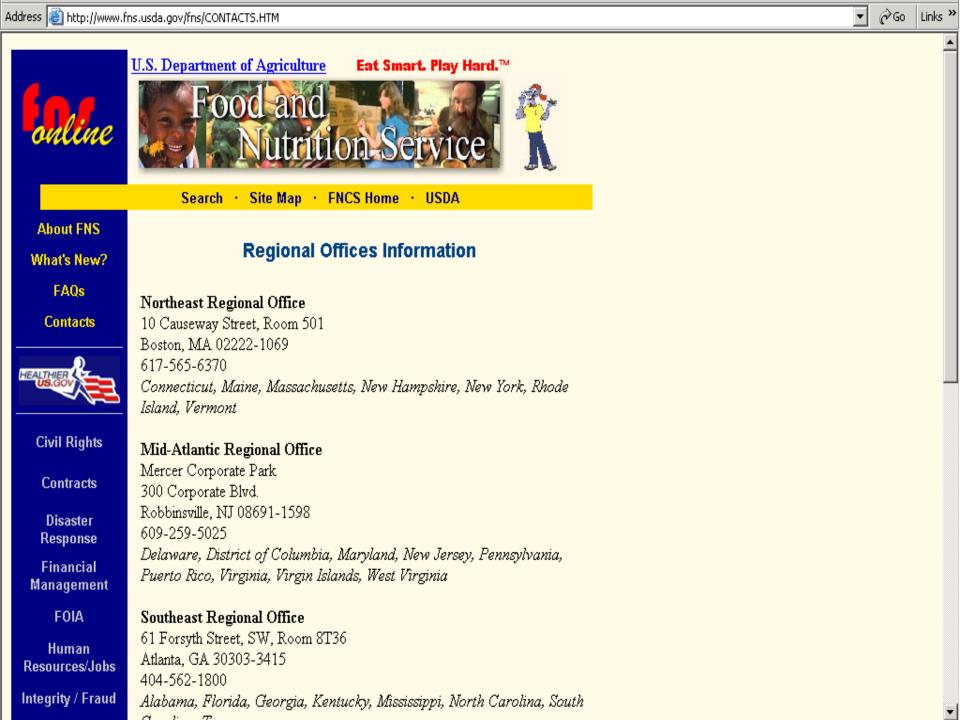
What does the Section 8 website give you?

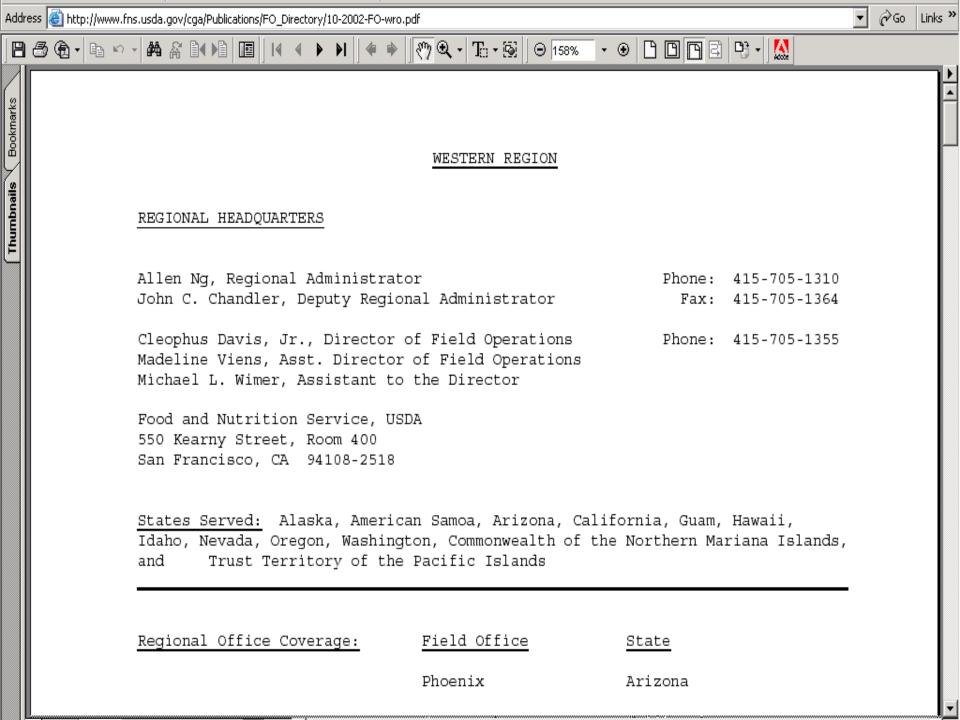
- Public housing authority name
- Subsidized apartment unit name
- Street address
- Telephone and fax number
- Number of bedrooms
- Type of unit (Section 8, low-income or both)

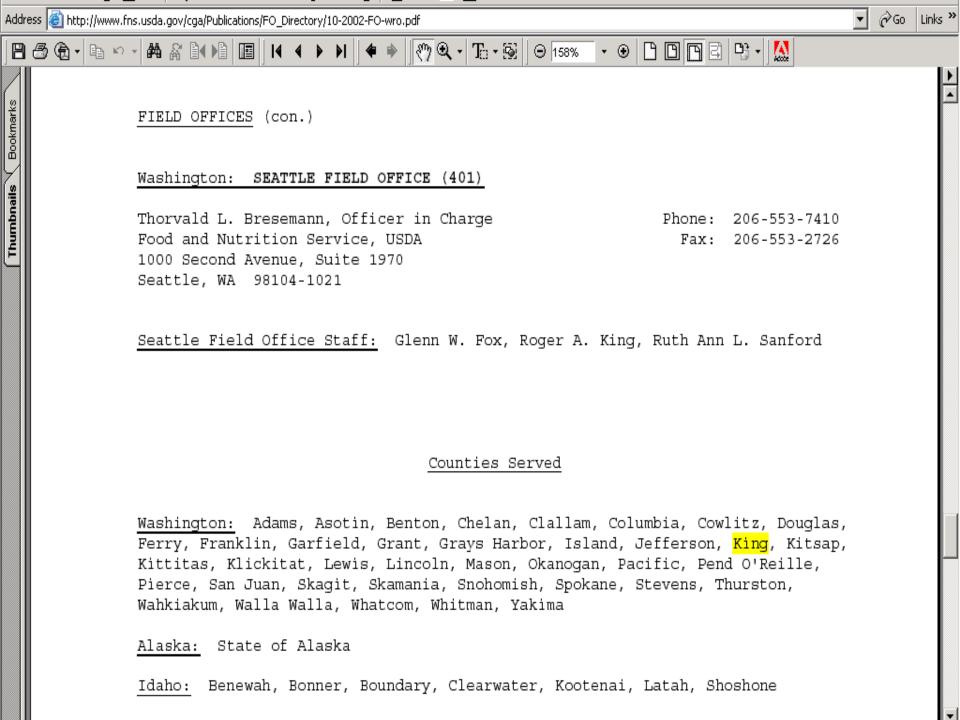
Food Stamps

http://www.fns.usda.gov/cga/Publications/FO_Directory/default.htm





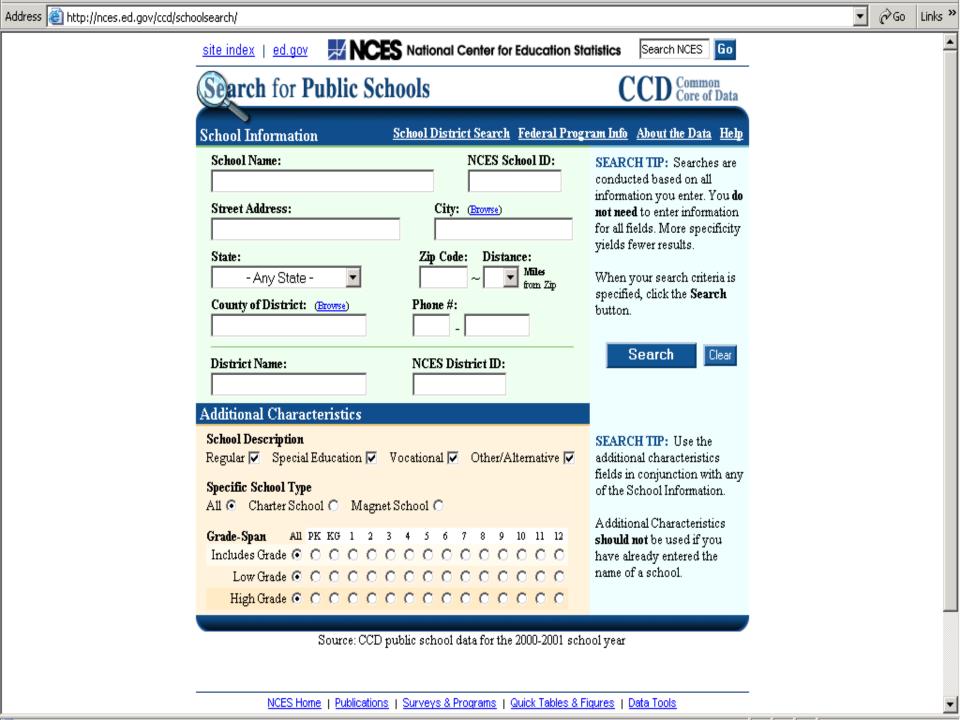




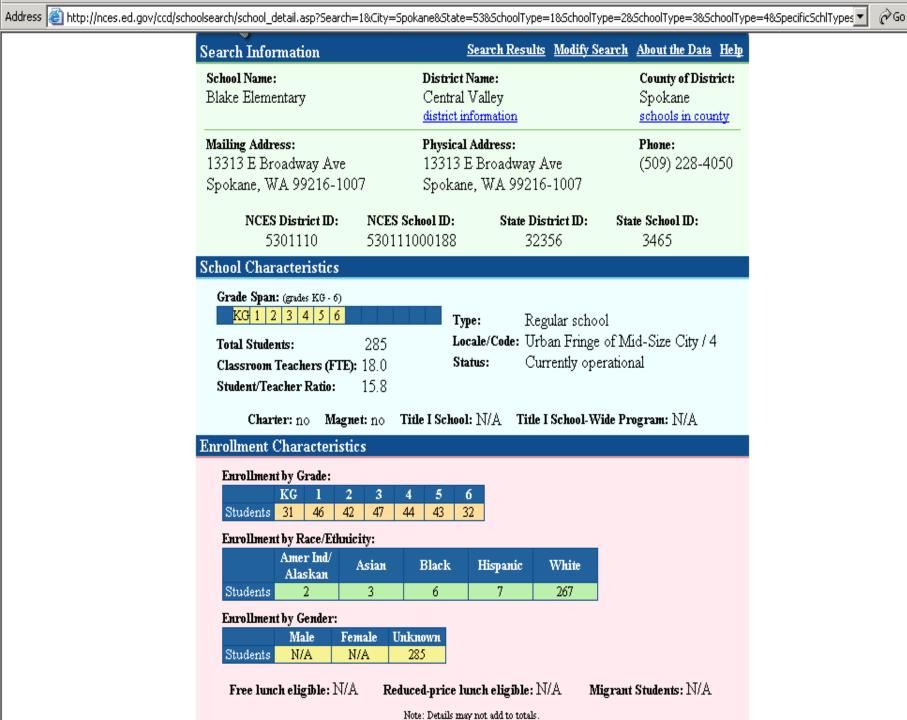
What does the Food Stamp website give you?

- The office nearest your study area
- A listing of stores currently authorized to accept Food Stamps
- You should call the grocery stores
 - ask for the electronic benefits transfer (EBT) date
 - ask for the hours most recipients shop
 - ask for table space inside or outside and buy cokes from the store

Free and reduced price lunch http://nces.ed.gov/ccd/schoolsearch/





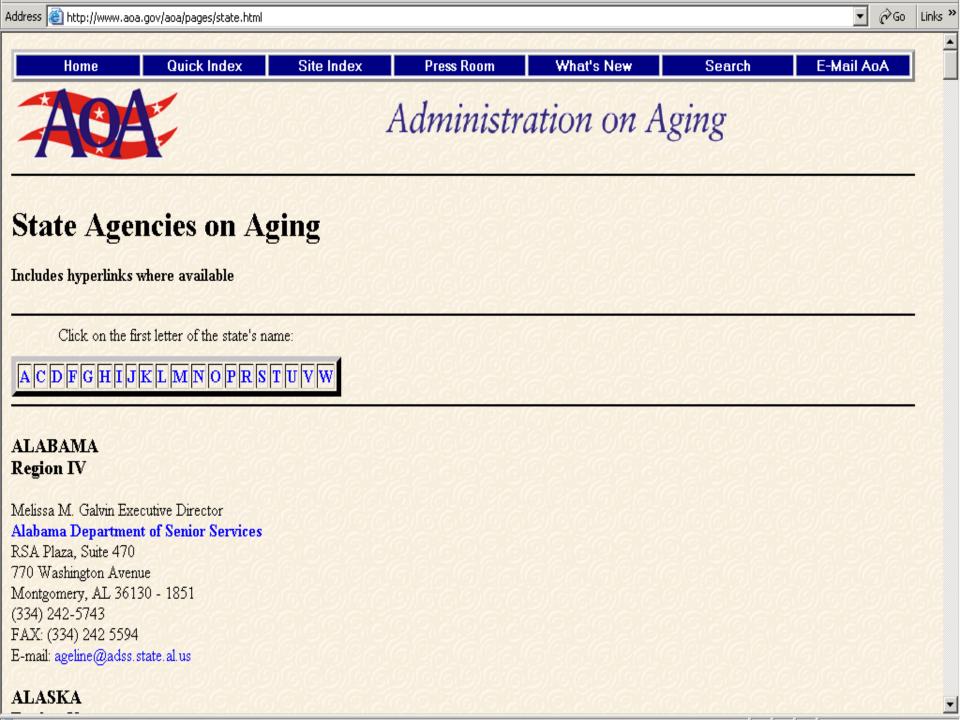


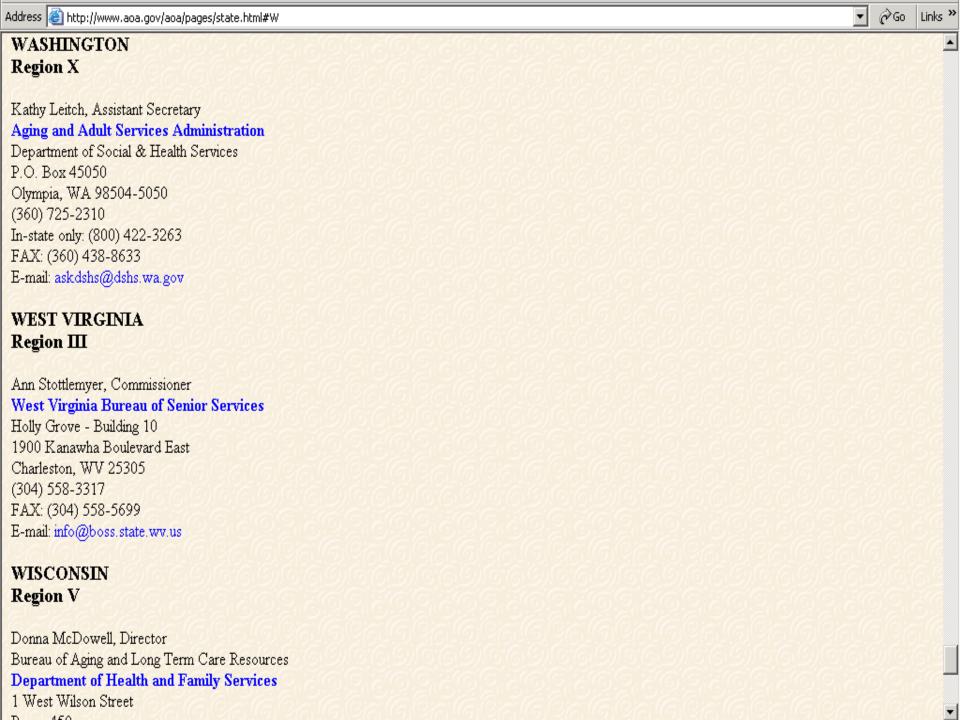
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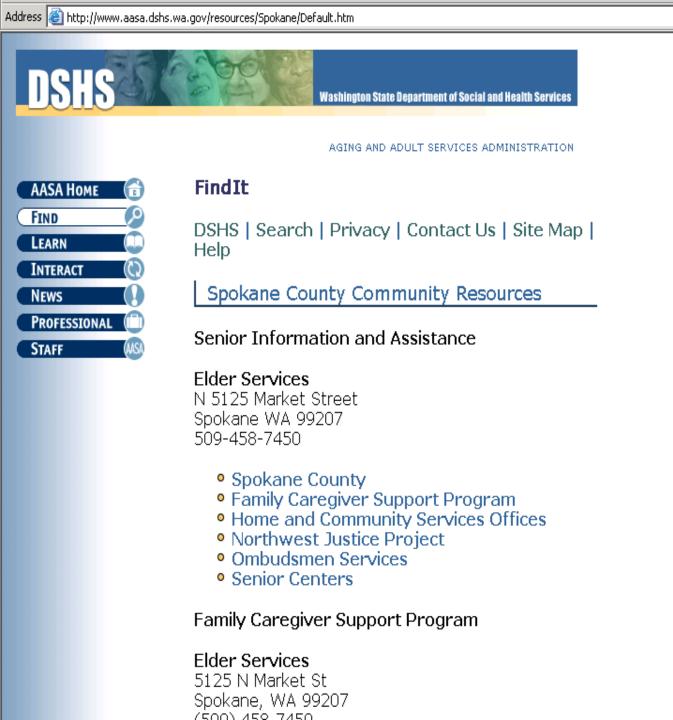
What does the free and reduced price lunch website give you?

- School address and phone number
- Number of students by grade
- Enrollment by race and ethnicity
- Number of students eligible for free lunch
- Number of students eligible for reduced price lunch

Administration on Aging http://www.aoa.gov/aoa/pages/state.html

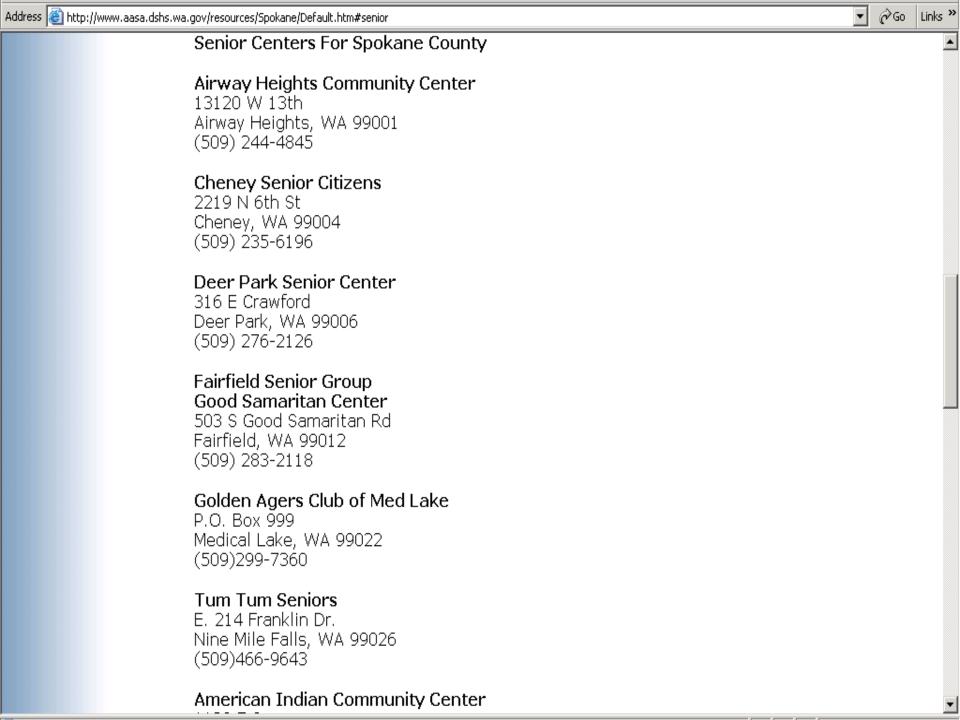






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Links »



What does the Association on Aging website give you?

- State contact
- Location of county residential care facilities
- Location of county home and community resources
- Location and phone number for senior centers

Local contacts

- Talk to local officials
- Talk to ministers
- Talk with the public works employees
- Talk with the Police/Fire officers
- Talk to school bus drivers
- Talk to mail carriers
- Talk to school coaches/principals

Ways to provide "Meaningful Access"

- Get the football coach, school principal, scout leader to do a Public Service Announcement
- Have your project manager do radio call-in shows at a radio station
- Ask ministers to make announcements from the pulpit
- Attend neighborhood meetings
- Meet with community leaders and let them take information back to their communities

More ways to provide "Meaningful Access"

- Leave project maps at banks, city hall, grocery stores, restaurants, schools, churches, public health clinics
- Set up a table at the local high school sporting event
- Put signs on dumpsters in rural areas
- Put signs in store windows
- Set up a table in a grocery store parking lot
- Ask grocery stores, banks and restaurants to give out newsletters

How do you get information to and from the communities?

- Utilize techniques tailored to the demographic constraints of these populations
- Understand that you MUST GO TO THEM

Then push yourself away from your computer and go out and meet the

PUBLIC

Send a newsletter

ONEWSLETTER!

JANUARY 2002 ● KEEPING THE COMMUNITY INFORMED ABOUT THE PROPOSED NORFOLK SOUTHERN RAILROAD CROSSING

The City of Clemson has retained Wilbur Smith Associates to evaluate a secondcrossing of the Norfolk Southern Railroad. The project will include an analysis of bothexisting and future (2025) roadway conditions and involve engineeringdesign, traffic analysis and environmentaldocumentation. The South Carolina Departmentof Transportation will act as the project's sponsorfor the environmentalprocess. Mr. Chip Boyles will serve as the city's project contact.

Rapid growth of the student population, multifamily housing and new subdivisions north of US 123 (Tiger Boulevard) along SC 133 (College Avenue) has createdtraffic congestion along SC 133 and at the intersection of US 123 and SC 133. The centerpier of the railroad bridge at the existing underpasson SC 133 limits the number of vehicles in the left turn lane to approximatelyfive cars. It sometimes takes several cycles of the signal before vehicles can turn left. This has encouraged:ommutersto go through downtownor cut throughneighborhoods to either side of SC 133.

A second crossing would (1,) reduce congestionat the intersection of SC 133 and US 123: (2.) divert commutertraffic off of SC 133 and onto US 123; and (3.) provide an alternateroute for Pickens County Emergency Medical Services to the area north of the railroad in the event of an emergency. The proposedrailroad crossing would consist of two travel lanes, and possibly sidewalks and bicycle accommodations

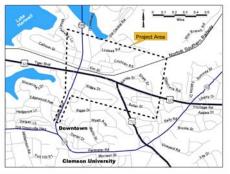
This is the first of three newsletters that will be distributed. If you would like to remain on the mailing list, please return the stamped, self-addressed post

aware of any unsafe areas or any locations be advertised in the local newspapers. needingimprovements,pleaselist these on your post card.

The purposeof newsletter#1 is to provide a broad overview of this project, track and at the Public Involvement to identify opportunities or citizens to provide input and to define the next steps in the project. Newsletter #2 will provide utilize a drop-in format allowing citizens a summary of the information collected and presented in Technical Reports, and the date, place and time of the Public Involvement Workshop. Please provide on the attachedpost card when, where, and what time of the day or night would be most convenient for you to attenda Public InvolvementWorkshop. Newsletter #3 will provide an overview of the comments received at the Public InvolvementWorkshop. In additionto newsletters,a post card will be sent to those on the mailing list announcing the date, time and place of the Public

card attached to this newsletter. If you are. Hearing. This same information will also

Interviews with citizens will be conducted in the neighborhood north and south of the Norfork Southern Railroad Workshop. The Public Involvement Workshop will last several hours and to arrive at any time during the workshop. This type of format will also provide the public one-on-one access to the project teamand agency representatives Information such as copies of the Technical Reports, aerial photograph showing the locations of the environmentallysensitive areas, conceptual designs, roadway cross sections, and copies of the newsletters will be available for examination. Citizens will be asked to register their presenceby signing an attendancesheet and completing a comments heet that can

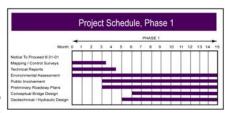


be returned by mail, fax or handed in during the workshop. Please feel free to bring your children along with you to the workshop. Everyone is welcome.

The City of Clemson issued a Notice to Proceed to Wilbur Smith Associates on August 31, 2001. As shown on the proposedprojectschedule.phase1 has been divided into seven major tasks. Since that time, base mappinghas been completed,data collection for preparation of the Technical Reports has begunand the initial mailing list has been compiled. Between now and the distribution of newsletter#2, the Technical Reports addressingtraffic, noise, wetlands/ threatenedand endangered pecies. archaeologyand historic structures, and hazardousmaterials will be completed. The information presented in these reports will form the basis of the environmentaldocumentand will be available at the Public Involvement Workshop.

The Traffic Report will include

Wilbur Smith Associates Environmental Planning Department P.O. Box 92 Columbia, South Carolina, 29202-0092



information obtained from traffic counts taken during weekday morning and evening commuterhours at the intersections of SC 133/US 123 and US 123/US 76. In addition, this report will include an inventory of the roadways within the project area and address roadway geometrics, traffic control, adjacentland use and traffic accident data. The 2025 traffic projections will addressa no build condition which assumesthata secondcrossing of the

Norfolk SouthernRailroad would not be constructed and build conditions which would assume a second crossing would be constructed.

For additional information, please contactMs. Danica Van Every toll free at (866) 805-8913; by mail at Wilbur Smith Associates, Environmental Planning Department, P.O. Box 92, Columbia, South Carolina 29202-0092; by fax at (803) 251-3406: by e-mail at clemsonrrcrossing@wilbursmith.com.



Anne Morris 1301 Gervais Street Columbia, SC 29201

Enclose a stamped, selfaddressed post card



By filling in your name and address and returning this stamped, self-addressed post card, you will ensure that you will be on the mailing list for the next two newsletters.

Name		Telephone
P.O. Box	City	State Zip
		hat time of the day or night is most nvolvement workshop?
List any unsaf	e areas or locations ne	eeding improvement

Find the elders and listen



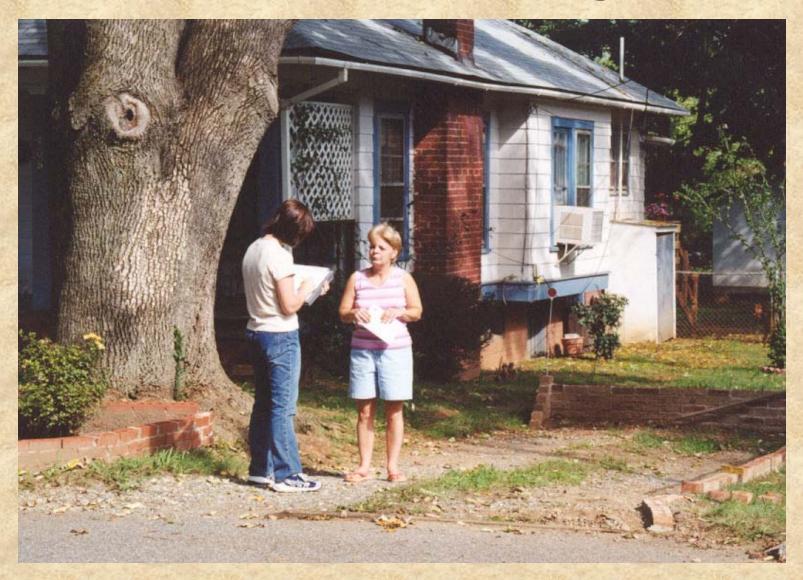
On their front porch



On their front porch



In their driveways



In the grocery store



Put newsletters in bags



At voting polls



At local restaurants



At the PTO/PTA meetings



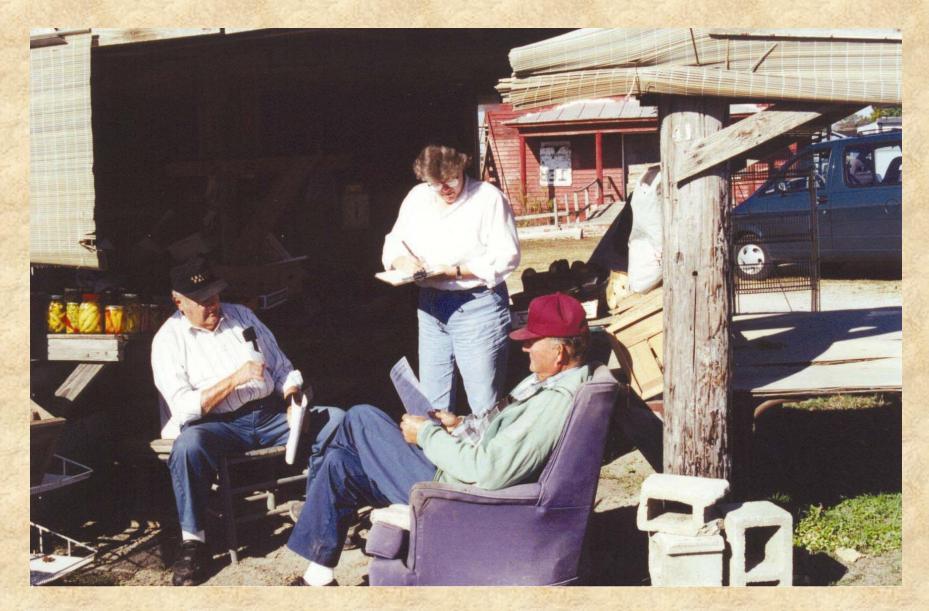
In their gardens



In their living rooms



At their roadside stands



At a street corner



At the laundromat



In their churches



What questions do you ask?

- •How do you define your community?
- •How long have you lived in the community?
- •Do you have family in the community?
- •Where do you go to church, shop, get medical care, work?
- •Where do your children go to school and how do they get there?
- •What do you like most about your community?
- •What do like least about your community?
- •If you didn't live in this community, where would you like to live?

Keep asking and KEEP LISTENING

- Does someone provide you with transportation or do you provide someone with transportation?
- Do you keep children in your home or does someone in the community?
- · If you are on septic, where is the field?
- Do you take a newspaper or have a favorite radio station?
- What is the best way to get information to you?
- WHAT CAN YOU TELL ME ABOUT THE HISTORY OF YOUR COMMUNITY?

Ask them

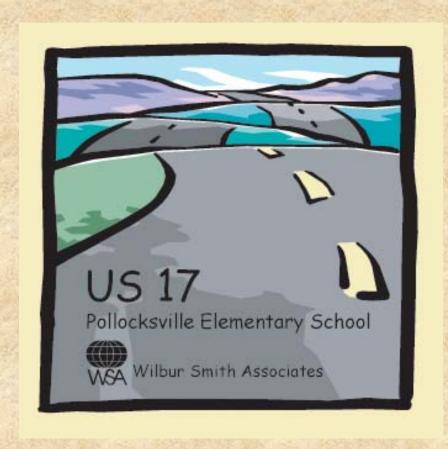
- What day of the week would be most convenient for them to go to a meeting?
- What time of the day or night would be the most convenient for them to go to a meeting?
- What would be the most convenient place for they to go to a meeting?
- Do they need transportation to go to a meeting?
- Do they need child care to go to a meeting?

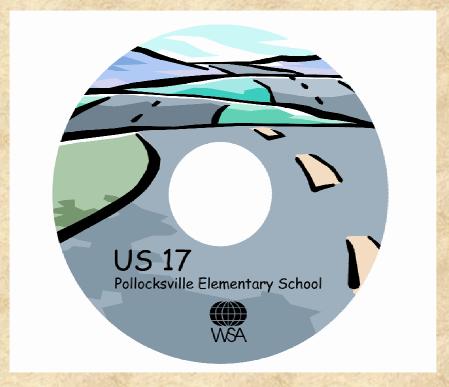
Use students to get information to and from their parents

Go into the classroom and give a civics lesson

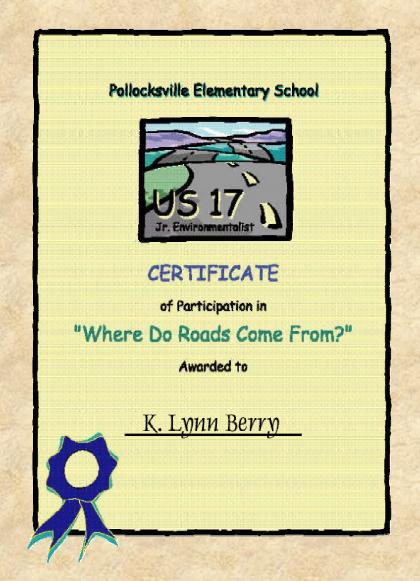


Where do roads come from?





Always reward a deed well done



Write the newsletter at a 4th/5th grade level



What we need to consider before we build a road

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Vehical and Home Owners Keirmod tempor invidunt ut lab

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The quality of your Community Impact Assessment determines the quality of your Context Sensitive Solutions